



PRESS RELEASE

Friday, September 20, 2024

Teddy Atlas's Dr. Atlas Foundation Makes Significant Contribution To TKO The Kindness Objective to Combat Bullying.

Generous Donation to Enhance Support for Victims of Bullying through Boxing Training.

The Dr. Atlas Foundation, founded by renowned boxing trainer and motivational figure Teddy Atlas, has made a substantial donation to TKO (The Kindness Objective), furthering their shared mission to combat bullying. This generous contribution will provide essential boxing equipment and gear, empowering TKO to support and uplift victims of bullying through self-defense training and confidence-building.

Teddy Atlas, a celebrated figure in the world of boxing, is known not only for his impressive career as a trainer and commentator but also for his unwavering commitment to giving back to the community. His foundation, the Dr. Atlas Foundation, has long been dedicated to helping individuals overcome personal challenges and achieve their full potential. Through this latest collaboration with TKO, Atlas continues to make a meaningful impact on the lives of those in need.

TKO, a nonprofit organization founded by Melissa Marquais in Clarksville, TN, is dedicated to combating bullying in schools, workplaces, and communities by promoting empathy, kindness, and self-confidence, and by empowering individuals through MMA (mixed martial arts) training and self-defense skills. By integrating boxing training into their programs, TKO aims to equip kids with both physical and mental skills to defend themselves and build their confidence.

Coach Remy, owner of Hand Game in Clarksville, TN, generously volunteered to teach the kids in TKO's "Knock-Out Bullying" program how to box and defend themselves. The response to this program was so overwhelming that TKO faced a shortage of essential gear, such as gloves, pads, and mouthguards.

The \$2,000 donation from the Dr. Atlas Foundation will significantly bolster their efforts, ensuring that participants have access to high quality equipment necessary for effective training. Thanks to this generous donation, TKO will be able to acquire various boxing gear, including gloves, pads, and protective equipment, which will greatly enhance the training experience for participants. With this support, TKO can extend its reach and expand its programs, positively impacting kids affected by bullying.

For more information about the Dr. Atlas Foundation and its initiatives, please visit dratlasfoundation.com. To learn more about TKO The Kindness Objective and how you can get involved, visit thekindnessobjective.org.